

# United Hospital System

*Licensed Athletic Trainer Outreach Program*

## Tremper High School



## **United Hospital System**

### *Licensed Athletic Trainer Outreach Program*



- ❖ **When did the hospital begin the L-ATC program at Tremper HS?**
- ❖ **Number of athletes seen in the training room in 2007-08?**
- ❖ **Approx. number of ATC hours provided to Tremper annually?**
- ❖ **Sponsorship value to Tremper from United Hospital System?**

# **United Hospital System**

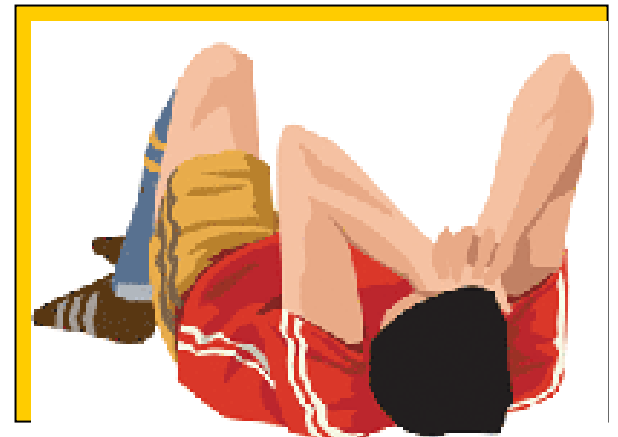
## *Licensed Athletic Trainer Outreach Program*

- ❖ **Since 1989, United Hospital System and Dr. James Shapiro have provided Medical Outreach Services to the Kenosha Unified Schools.**
- ❖ **LaMoyne Hawley, L-ATC, Nikki Kaddatz, L-ATC, and Dino Laurenzi, L-ATC provide Athletic Trainer Outreach Services to Tremper High School.**

**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*

**Services provided by United Hospital System**

- ❖ **Medical Director – James A Shapiro, MD**
- ❖ **L-ATC Event Coverage – Physician coverage at home varsity football games**
- ❖ **Training Room – management of injuries and rehabilitation**
- ❖ **WIAA Certified**  
**Skinfold measurements**  
**for wrestlers**



**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*

**Student Athletes Treated by L-ATC  
in the training room**

- ❖ 2006-07: 2, 272
- ❖ 2007-08: 3,121
- ❖ 2008-09: 2, 088 (through Nov 30)



# Athletic Events/Invites covered or L-ATC available on campus August through November 2008

- ❖ Cross Country – School Invite (1)
- ❖ Frosh Football – (9)
- ❖ Soph Football - (6)
- ❖ Varsity Football – (12)
- ❖ Varsity Reserve Football – (2)
- ❖ Frosh Soccer – (7)
- ❖ JV Soccer – (8)
- ❖ Varsity Soccer – (20)
- ❖ Swimming & Diving – (5)
- ❖ Boys Varsity VB – (8)
- ❖ Girls Varsity VB – (6)

**EVENTS / INVITES 84**

Cost savings to school =  
 $\$75/\text{event} \times 84 = \$6,300$

**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*

**Other Services provided by**

**United Hospital System for Tremper HS**

- ❖ **Sunday Fall Sports Medicine Clinic – Free injury evaluation - no charge**
- ❖ **ImPACT Concussion Testing – Site license for Tremper HS paid by UHS - \$500/yr – no charge**
- ❖ **WIAA certified skinfold measurements – cost up to \$1,500 – no charge**
- ❖ **Educational Programs for Coaches and Athletes - no charge**

**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*



**Other Services provided by  
United Hospital System**

- ❖ **Emergency Medical Nurse – Rick Sereno, RN – Varsity FB Coverage – part of Medical Team providing coverage for Tremper and Visiting FB Team**
- ❖ **Sports Medicine Handbook for parents, coaches and students. Web-based access to information in works!**

**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*

**Other Services provided by  
United Hospital System**

- ❖ UHS has three L-ATCs available to assist with school and event coverage
- ❖ Student Trainer Program
- ❖ Student Physical Therapy  
Paid Intern Program
- ❖ 4 Tremper graduates pursuing a degree in physical therapy.



**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*



**Equipment provided by**

**United Hospital System for First Aid and Care**

- ❖ Oxygen and ambu bag
- ❖ Blood glucose (Diabetic) Monitoring instrument
- ❖ Crutches
- ❖ Knee Immobilizers
- ❖ Small whirlpool for extremities
- ❖ Portable kits for ice
- ❖ Wire storage unit for water coolers
- ❖ The first "Mule" purchased by Sports Medicine with generous donation from hospital. Also includes current advertising and recent covering of "re-built" mule

**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*

**Additional Equipment needed**

- ❖ **Portable AED for Athletic Trainers**
  - ❖ Events, practice and first response



# United Hospital System

## *Licensed Athletic Trainer Outreach Program*

### Strength and Conditioning Programs

- ❖ LaMoyne Hawley, L-ATC, CSCS works with coaches and athletes
- ❖ Sport-specific training programs available to athletes for improving athletic performance and injury prevention



**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*

## On-Site Athletic Trainer Rehabilitation

- ❖ Following evaluation and order from a physician, the L-ATC is available to provide rehabilitation to athletes and staff at Tremper HS

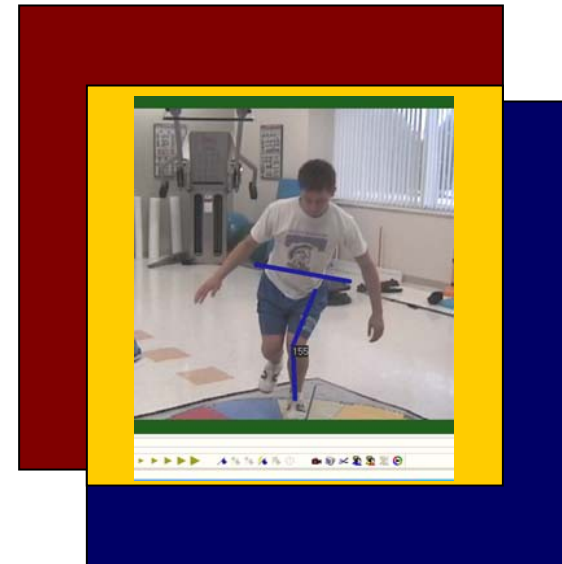


# United Hospital System

## *Licensed Athletic Trainer Outreach Program*

### Video Analysis

- ❖ Analyze and correct improper movement patterns to prevent injuries



**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*


**Sponsorship Value for L-ATC Services  
provided to Tremper High School by  
United Hospital System**

- ❖ **35 hrs./wk for 43 weeks**
- ❖ **Total hrs/yr: 1,505 = 0.72 FTE**
- ❖ **Sponsorship Value/yr: \$36,540.00**



**Nikki Kaddatz, L-ATC**



- 
- ❖ **For L-ATC Outreach Services, Tremper HS agrees to provide the following for Corporate Sponsorship:**
    - ❖ **Exclusivity of contract services**
    - ❖ **One full page ad in the Fall, Winter and Spring programs with placement of hospital logo on cover of all programs**

- ❖ **Team rosters including hospital L-ATCs and hospital**
- ❖ **Placement of hospital banner at events**
- ❖ **PA announcements at all home sponsored events recognizing United Hospital System as the Official Sponsor of Sports Medicine services of Tremper High School Athletics**

**Annual cost to Tremper HS: \$4,275**

**United Hospital System**  
*Licensed Athletic Trainer Outreach Program*



- ❖ **Quality Coordinated Services:**
  - ❖ **United Hospital System provides excellent communication among the many parts of the system. This allows us to coordinate care to provide the best quality care in the most rapid manner.**

# **United Hospital System**

## *Licensed Athletic Trainer Outreach Program*

---

### ❖ **Comprehensive Services:**

- ❖ **Tremper High School students, faculty and coaches have immediate access to the full compliment of services offered by United Hospital System.**

# United Hospital System

## *Licensed Athletic Trainer Outreach Program*



Promoting a safe environment for students at Tremper High School